

### **PERTH AT A GLANCE**

**CURRENT MEDIAN HOUSE** 

\$745,000

**CURRENT MEDIAN UNIT** 

\$500,000

#### In the current stage of cycle

The Perth house market has a **Buy Momentum Rating** while the unit market has a **Buy Value Rating**.

If buying houses, it would be best suited to a **Trading Strategy**.

If buying units, it would be best suited to a **Trading Strategy**.

We classify the Perth house market currently as a **Medium Risk Investment**, and the Perth unit market as **Medium Risk Investment** based on the stage of cycle.

Legend

Trading Strategy = 6 to 9 years
Foundation Strategy = 10+ years



Current: **2,289,366** 

Current Growth Rate: **3.65%**Avg 10 Yr Growth Rate: **1.74%** 

UNEMPLOYMENT RATE

**3**.7%

HOUSE YIELD 5.7%

UNIT

**6.3%** 

LONG TERM COMPOUNDED
GROWTH PA (1980) IS **7.53%** FOR
HOUSES & **6.50%** FOR UNITS.

Houses the last 3 years have seen 11.46% PA growth, units 6.84%.



Average Days on Market

Houses: 09
Units: 12

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## **EXECUTIVE SUMMARY**

Is There Confidence In The Market?

 Retail Turnover Growth
 21

 Mortgage Arrears
 22

 Unemployment Rate
 23

 Business Investment
 24

 WA Mineral Exploration Expenditure
 25

Will There Be More or Less Money Into The Economy?

**CONFIDENCE - Positive** 

**MONEY SUPPLY - Positive** 

**INVESTMENT VALUE - Positive** 

KEY MARKET INDICATORS Positive
Affordability Index HOUSE V. Price Movement
SUPPLY & DEMAND - Positive  Does Demand Exceed Supply?
Change in Population
AFFORDABILITY - Neutral Is Property Affordable?
Affordability Index HOUSE V. Price Movement

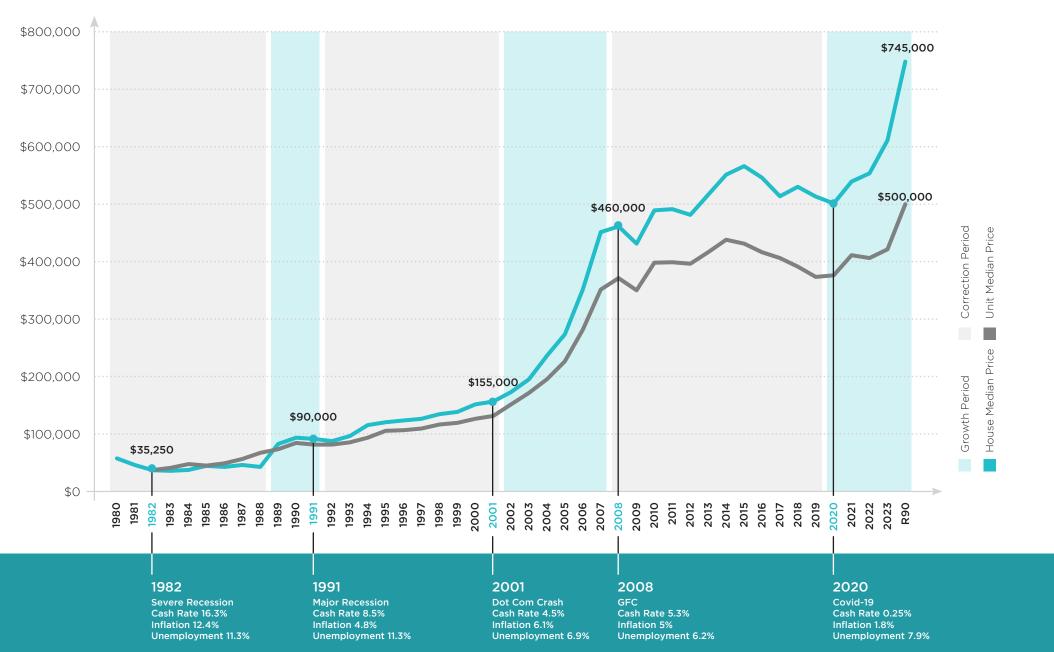
Is This Market Showing Value?	
Current Investment Value - Per Capital City  Yield V. Interest Rates  Long Term Trends  House V Unit Price Comparison  Perth V. Sydney HOUSE Price Movement	. <u>28</u> . <u>29</u> . <u>06</u>
RISK - Neutral Is There Potentially Downside Volatility?	
Affordability Index HOUSE V. Price Movement Price to Income Ratio	. <u>18</u> . <u>31</u>
Population Pyramid	. <u>32</u>





## PERTH HOUSE & UNIT PRICE MOVEMENT





## OUR VIEW OF THE PERTH HOUSE MARKET



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#### **PEAK**

The market has peaked based on its historic performance. Consider selling in this market after consultation with your financial planner or property investment adviser.

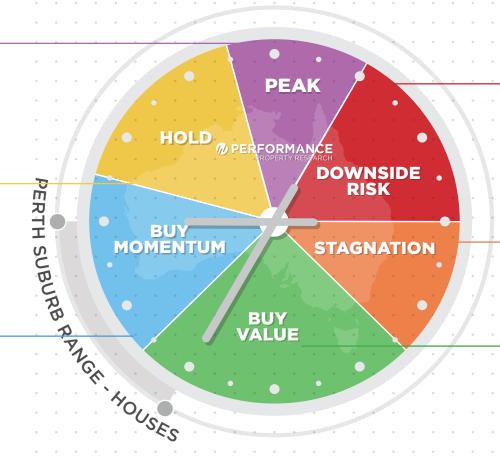
#### HOLD

This market is only appropriate to enter with a long term property strategy.

Growth in the short term is expected to be limited, but quality assets held long term will continue to perform.

#### **BUY MOMENTUM**

On a macro level the market is at or close to halfway through this growth cycle and demand for quality property is strong and rising. Macro fundamentals are present to support growth in the short term.



#### DOWNSIDE RISK

The market has moved past its peak historic performance. There is a significant risk for the market to experience a downturn in the near future.

#### STAGNATION

The market is moving through a correction stage. We see minimal opportunity for growth in the short to medium term.

#### **BUY VALUE**

This market offers good investment value with macro fundamentals present to support growth in the short to medium term. Buy at the true market bottom to take advantage of the full growth upswing, with cyclical risk at its lowest.

For more information on the Perth market, including individual property and suburb information, call to speak to one of our professional property advisors on (03) 8539 0300.

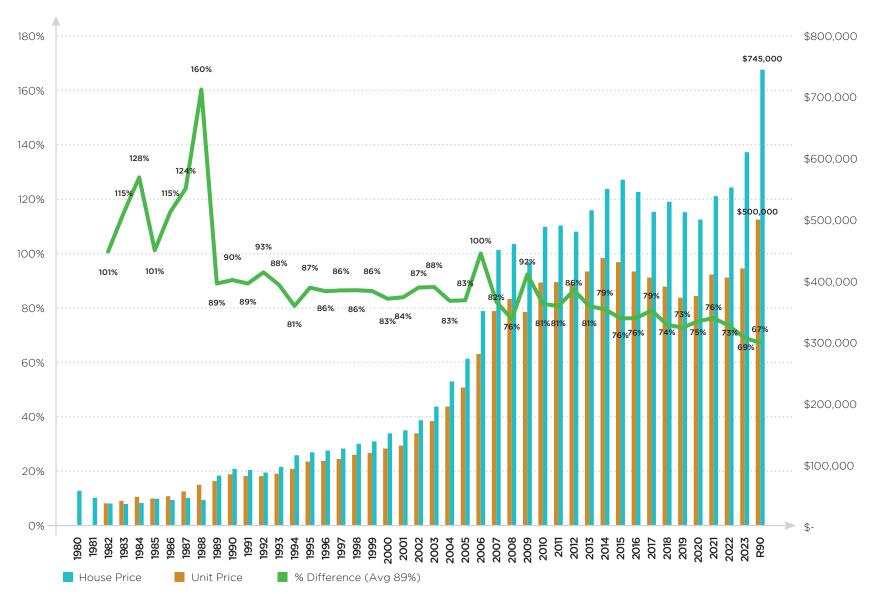


## PERTH HOUSE V. UNIT PRICE COMPARISON

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This graph shows the comparison between house and unit price movements and the percentage difference for each year.





# OUR VIEW OF THE PERTH UNIT MARKET



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#### **PEAK**

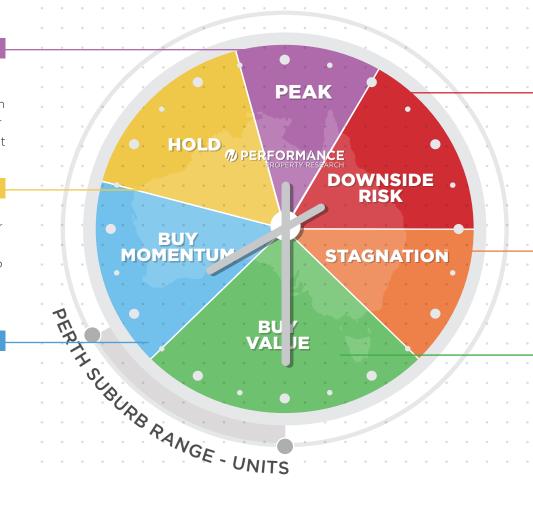
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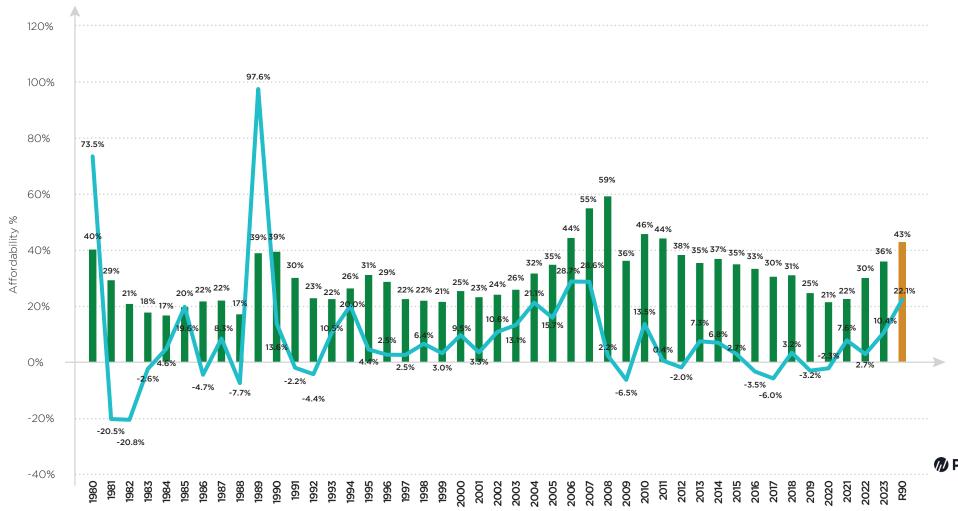
Al (P&I Loan) Avg 30% Nouse Price Change

## AFFORDABILITY INDEX V. PRICE MOVEMENT - HOUSE



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This graph displays the impact interest rates have on house price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average new mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. For the current year, the rolling 90 days (R90) is shown to convey latest market status.

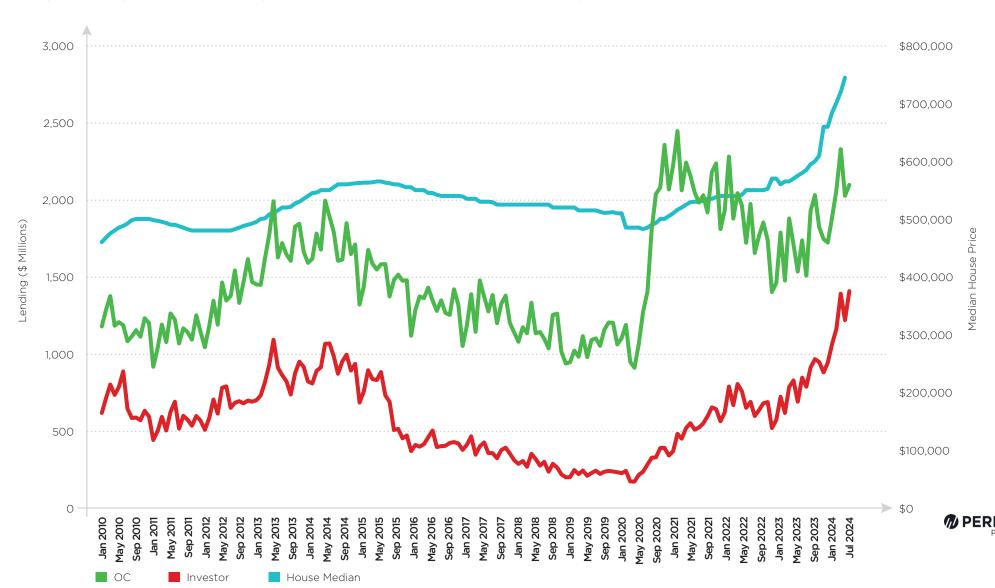


## WA MONTHLY HH LENDING TO OC V. MEDIAN HOUSE PRICE

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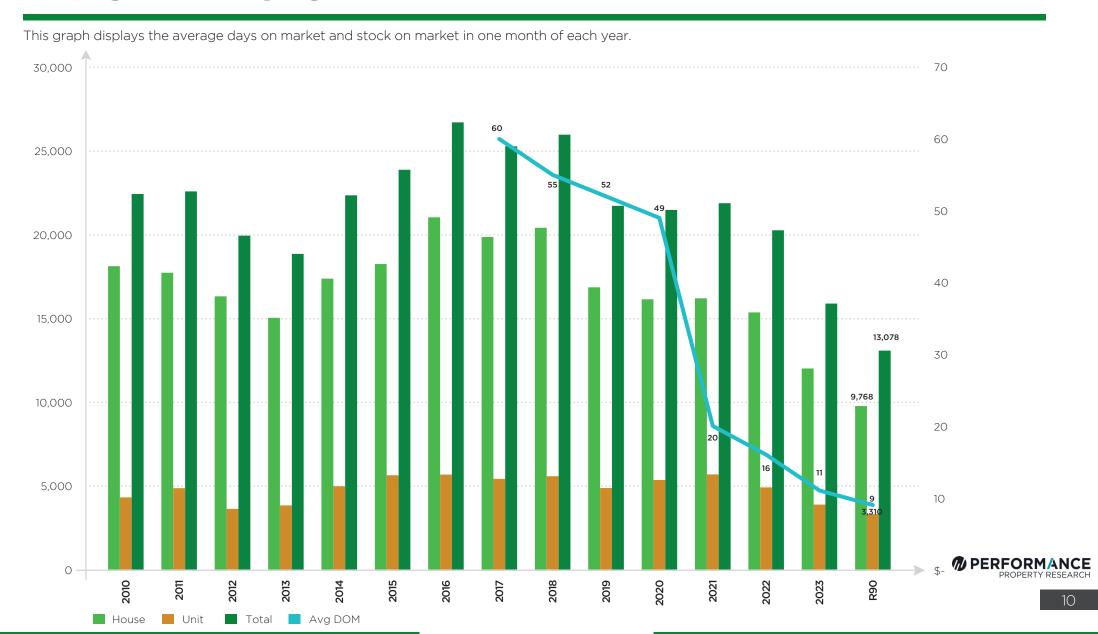
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This graph displays the value of housing finance for the state each month for owner occupiers and investors versus the median house price.



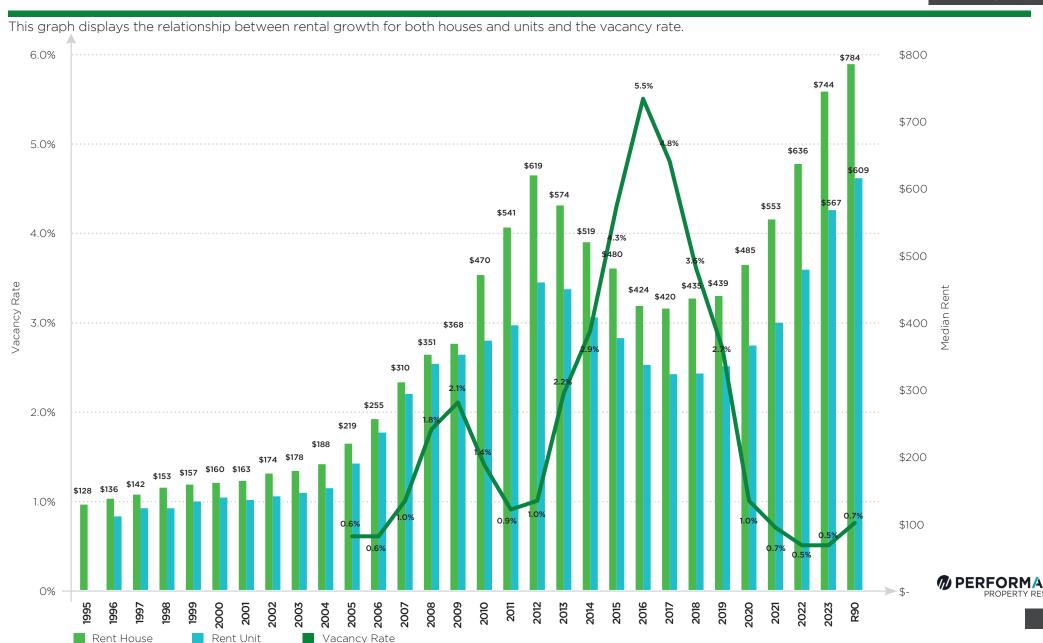
## STOCK ON MARKET V. AVG DAYS ON MARKET

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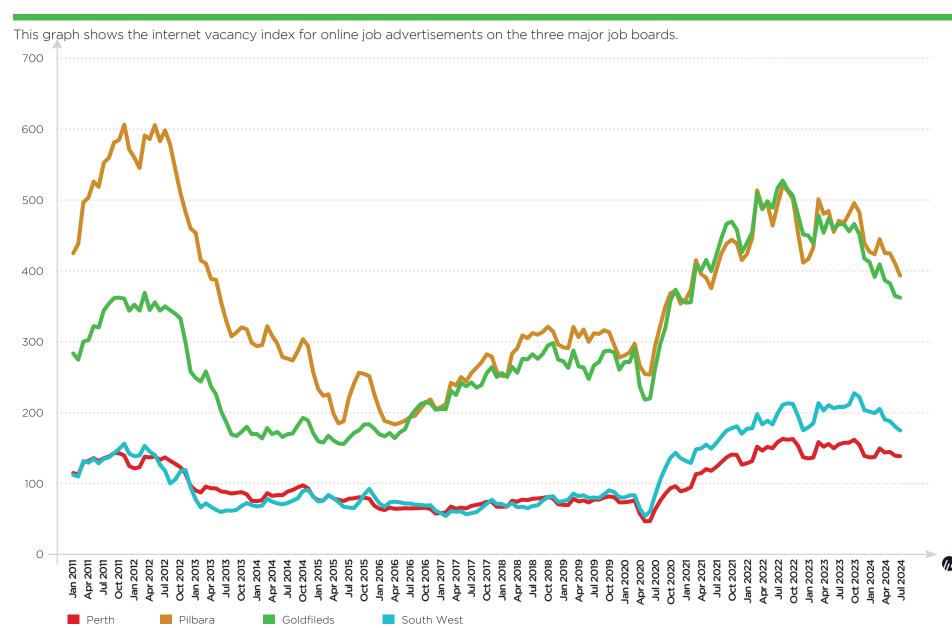
## **VACANCY RATE V. RENT**

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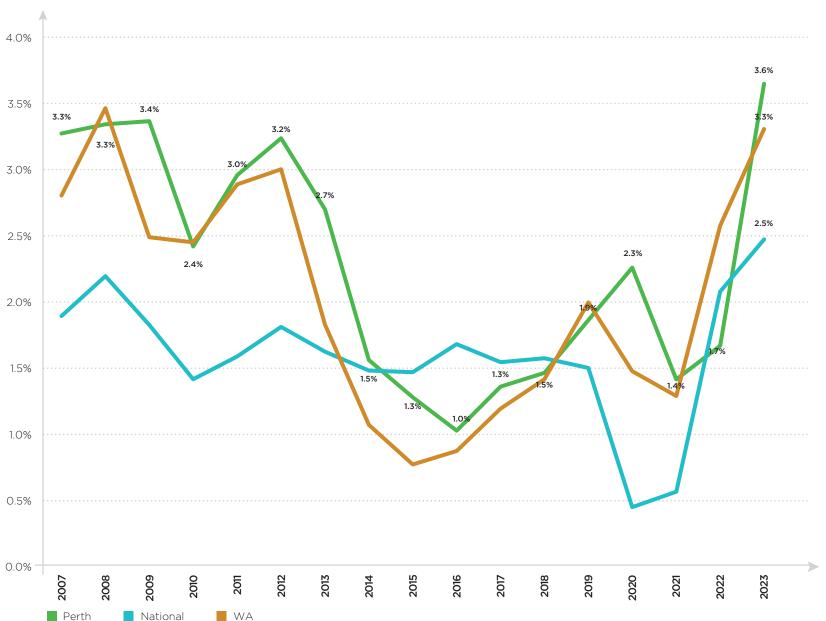
## JOB CREATION INDEX - PERTH

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## **CHANGE IN POPULATION**

This graph shows the percentage change in the population growth rate for the city, state and Australia.



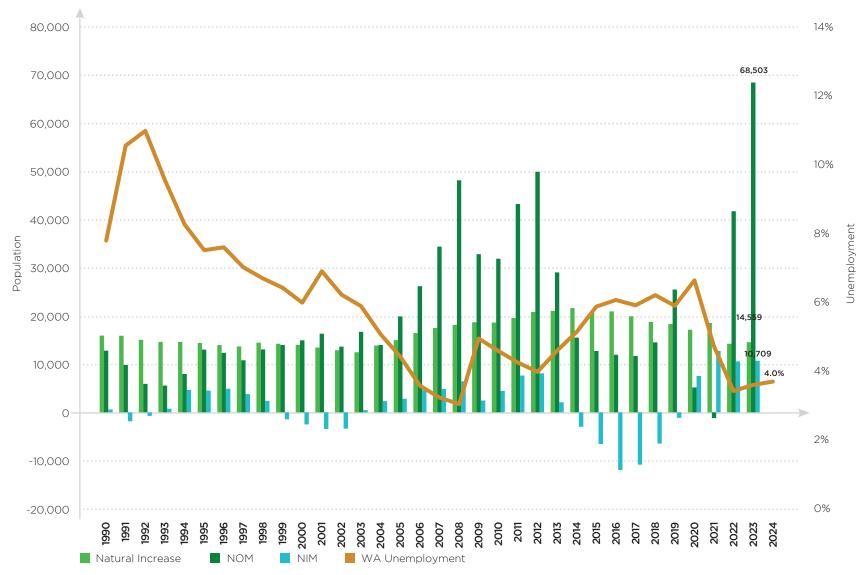
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## **WESTERN AUSTRALIA POPULATION MOVEMENT TYPE**

This graph demonstrates the breakdown of Natural Increase, Net Overseas Migration (NOM) and Net Interstate Migration (NIM) for the state.



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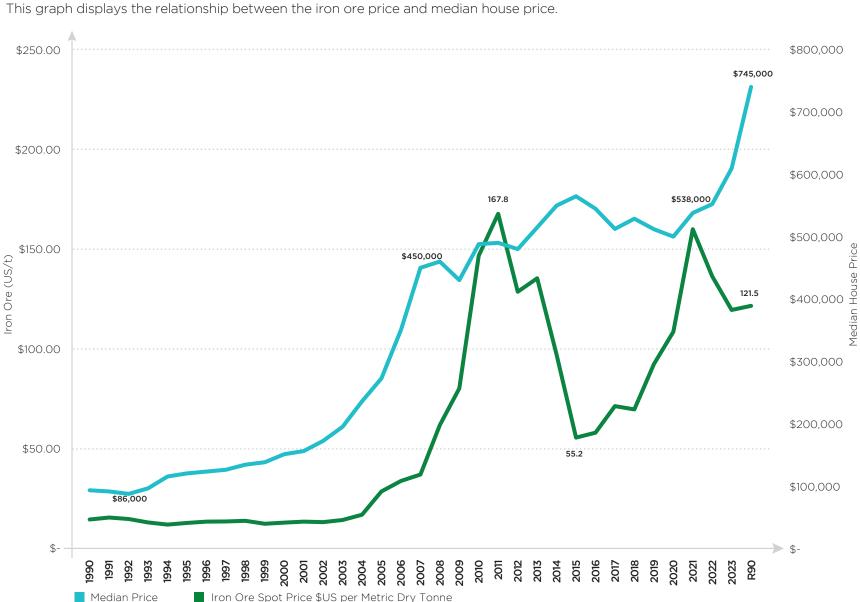


## IRON ORE PRICE V. **MEDIAN HOUSE PRICE**

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SLIGHTLY

## DWELLING APPROVALS V. POPULATION % CHANGE

Total

Houses

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Population % Change

2016

2017

2018

2019

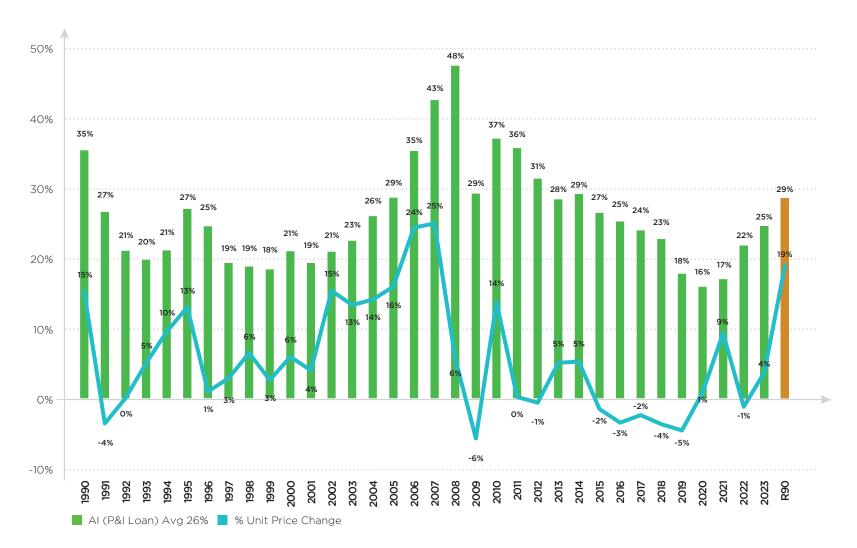
### SLIGHTLY



> 0.0%

## AFFORDABILITY INDEX V. PRICE MOVEMENT - UNIT

This graph displays the impact interest rates have on unit price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average new mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. For the current year, the rolling 90 days (R90) is shown to convey latest market status.



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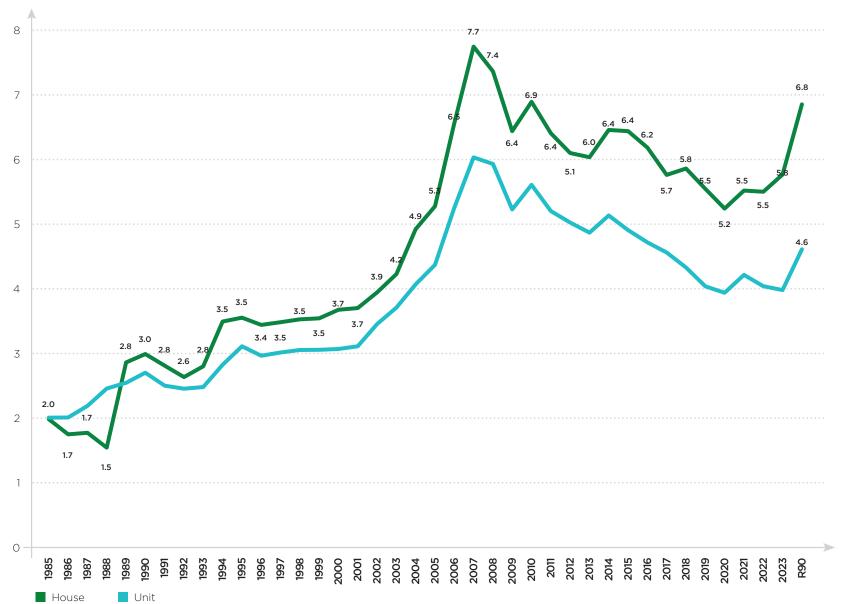
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#### SLIGHTLY POSITIVE



## PRICE TO INCOME RATIO

This graph displays the price to income ratio which is the relationship between the median house price and the average annual income. This also represents the average time taken to save a 20% deposit when assuming 20% of the average wage is saved.



#### RESEARCH REPORT PERTH CAPITAL CITY

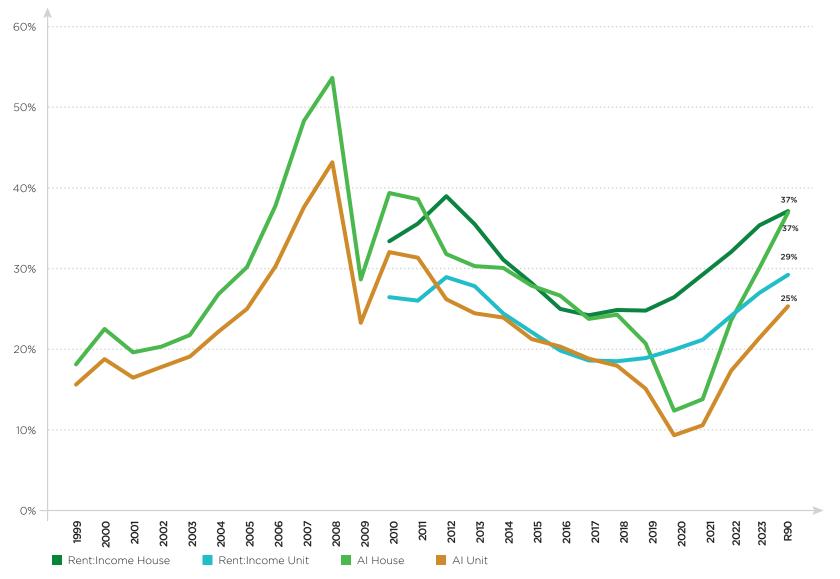
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### SLIGHTLY



## RENT AS % OF INCOME V.AFFORDABILITY INDEX

This graph displays the percentage of the average wage that pays the median rent versus the Performance Property Affordability Index for houses and units.



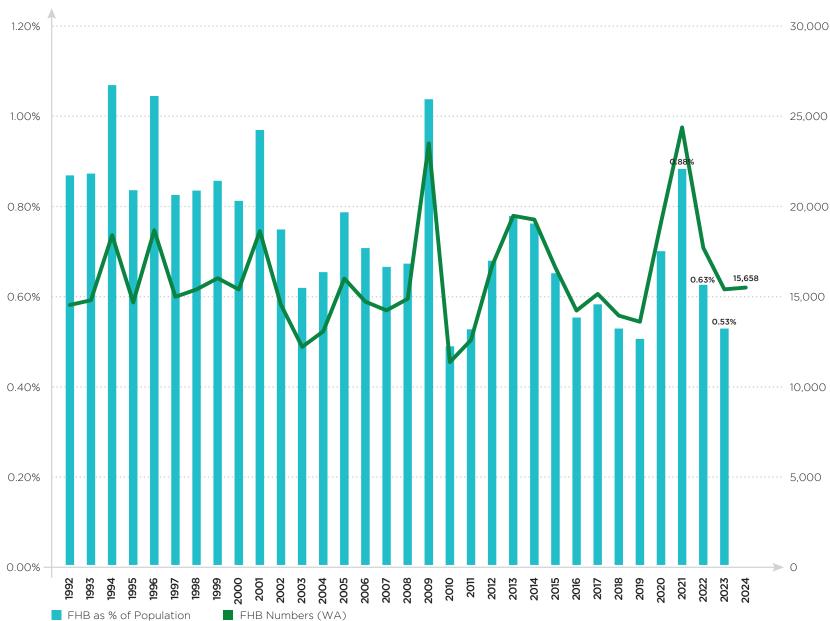
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## FHBS AS A % OF POPULATION

This graph shows the percentage of first home buyers (FHB) relative to the state population.



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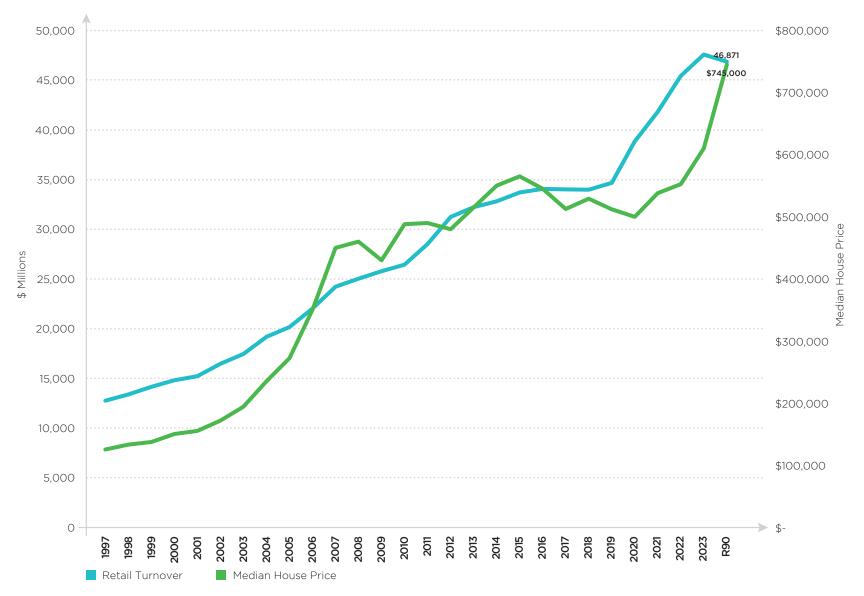


#### NEGATIVE



## **RETAIL TURNOVER GROWTH**

This graph displays levels of retail turnover for the state charted against the median house price. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest house price movement.



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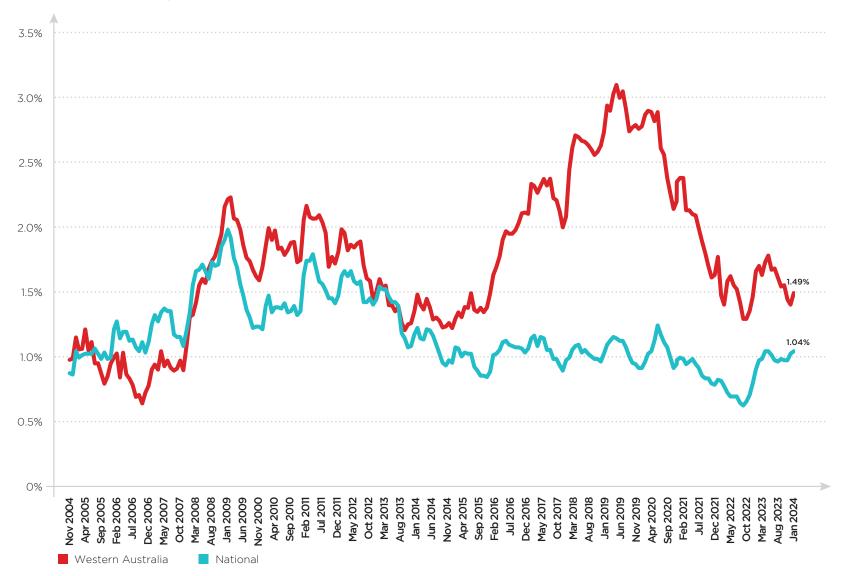
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### SLIGHTLY



## WESTERN AUSTRALIAN MORTGAGE ARREARS

This graph displays the percentage of mortgages that are 30+ days in arrears in the state and Nationally. Supplied by Standard and Poor's Global Ratings.



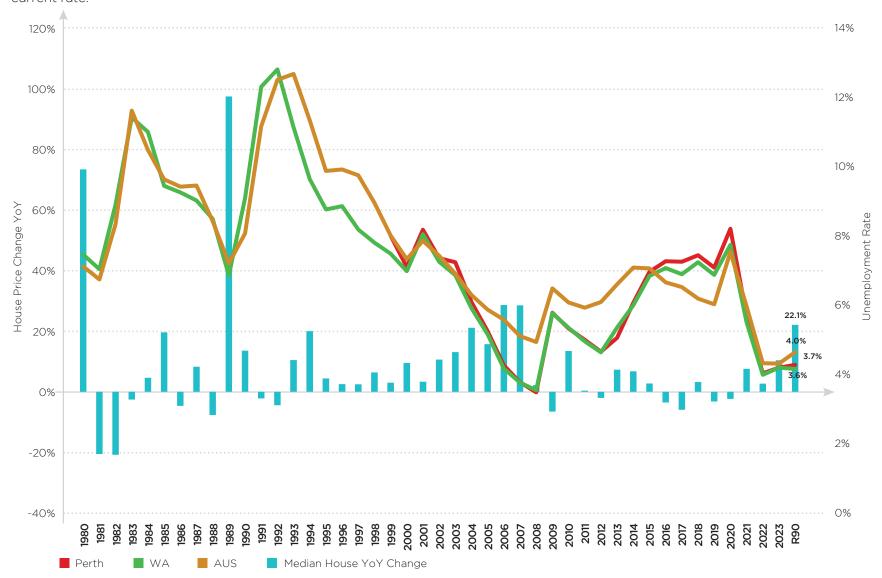
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## UNEMPLOYMENT V. MEDIAN HOUSE PRICE CHANGE

This graph shows the relationship between the state and national unemployment rate as a yearly average from 1980 and the current rate.



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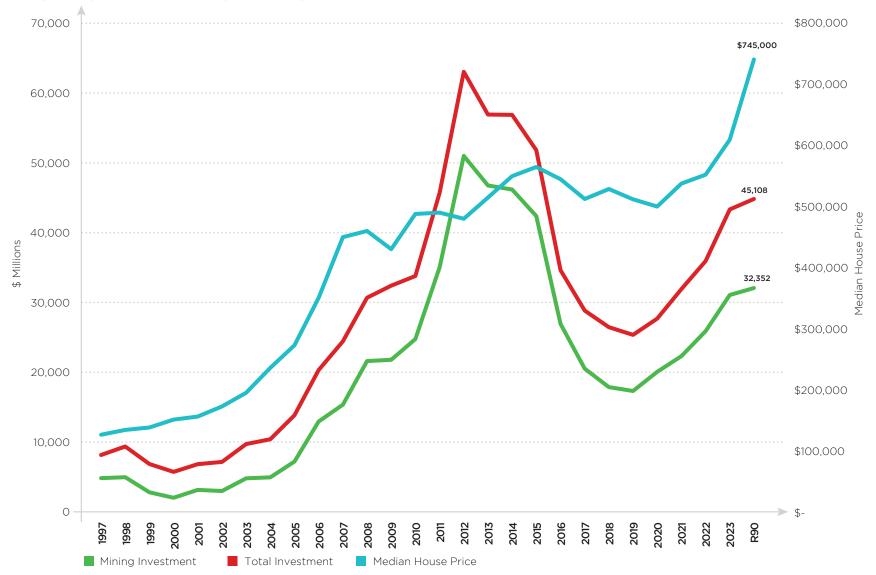


## WESTERN AUSTRALIAN PRIVATE BUSINESS INVESTMENT

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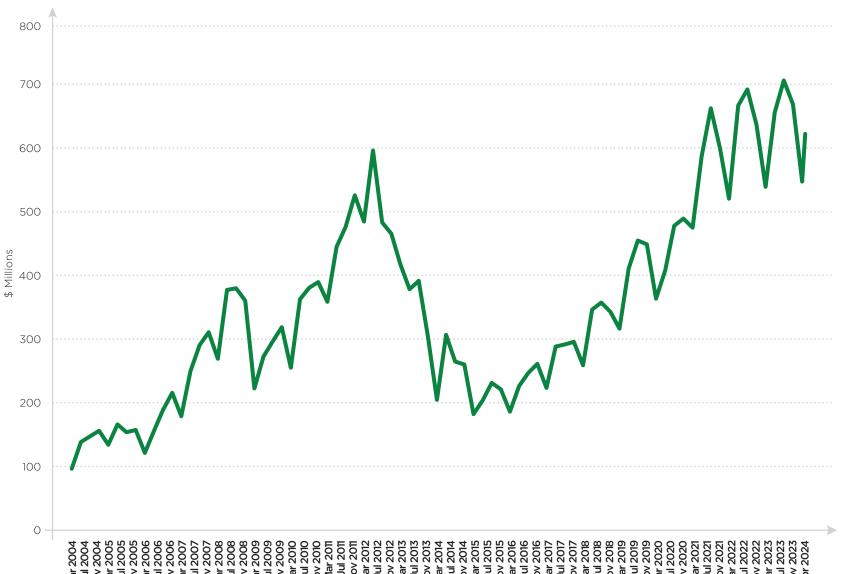
This graph displays private business investment into the state charted against the median house price. For the current year, the rolling 90 days (R90) is specifically shown to give emphasis on current median house price movement.





## **WESTERN AUSTRALIAN MINERAL EXPLORATION EXPENDITURE**

This graph displays the private sector exploration statistics compiled by the ABS for the state.



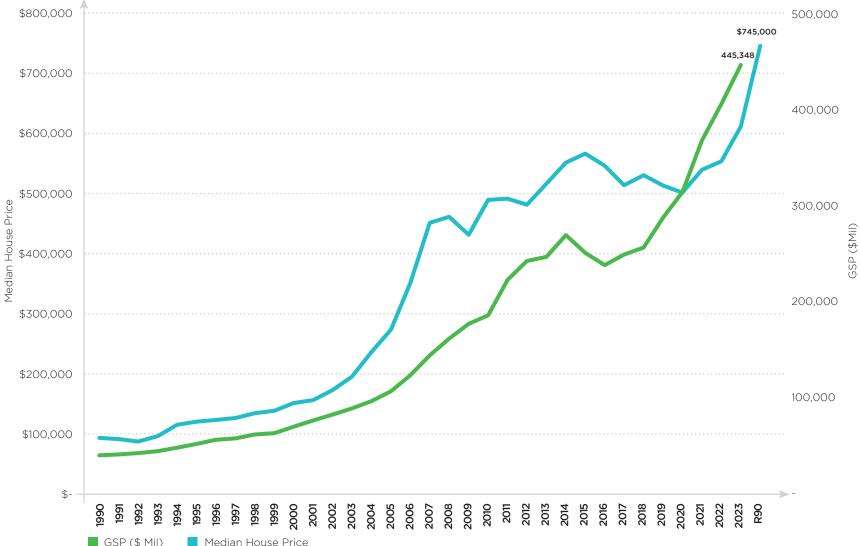
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## GROSS STATE PRODUCT V. MEDIAN HOUSE PRICE

This graph displays Gross State Product charted against the median house price. Gross State Product is the measure of final goods and services produced in the state in a period of time. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest house price movement.



### RESEARCH REPORT PERTH CAPITAL CITY

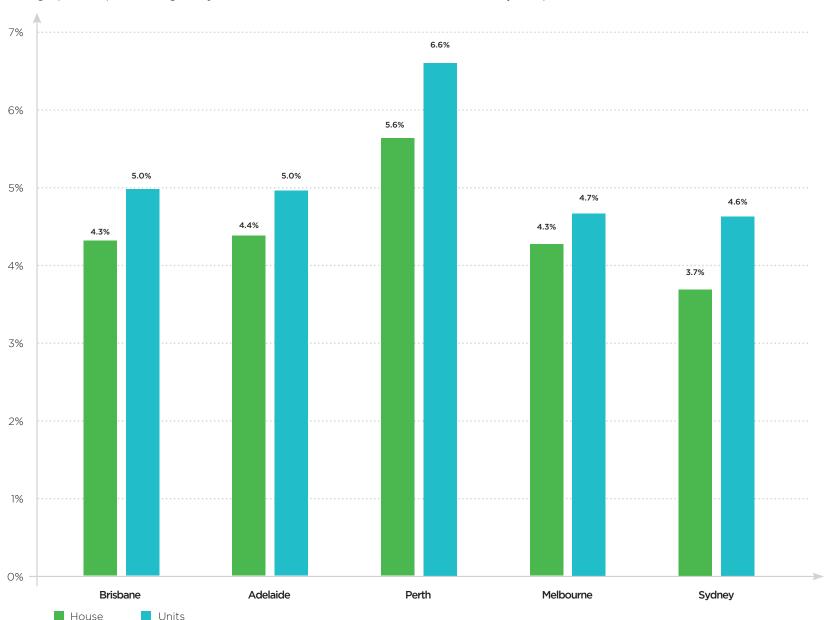




## **CURRENT INVESTMENT VALUE**

This graph compares the gross yield for houses and units in each of the five major capital cities.

House



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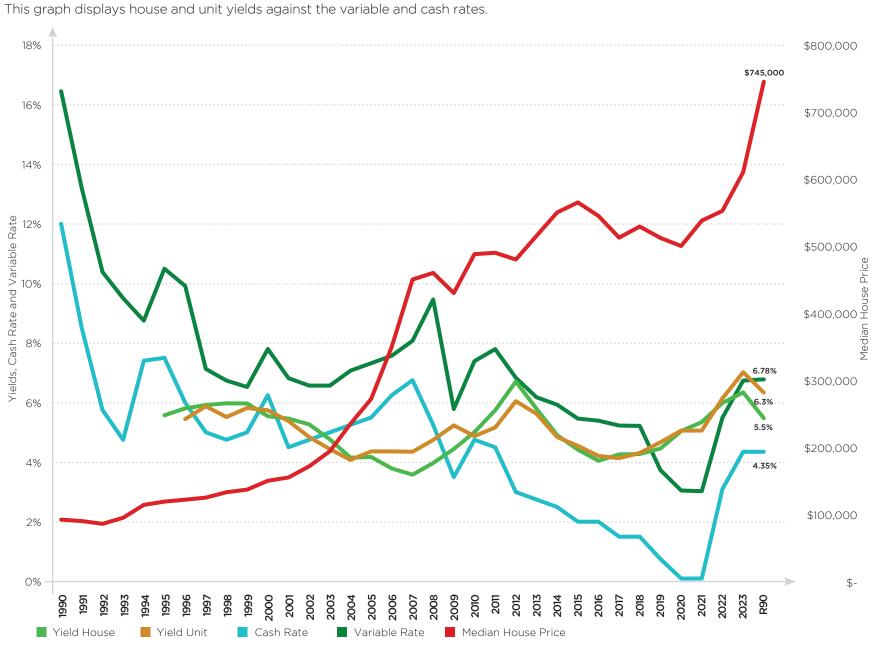


## **YIELD V. INTEREST RATES**

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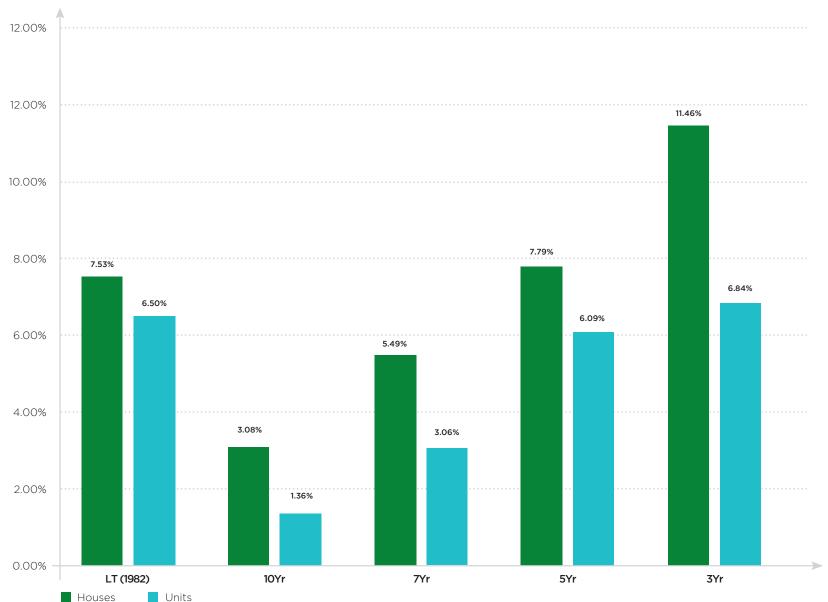






## **LONG TERM TRENDS**

This graph displays the annual compounded growth rates for houses and units over the long term, and the last 10 years, 7 years, 5 years and 3 years.



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#### NEUTRAL



## PERTH V. SYDNEY HOUSE PRICE MOVEMENT

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This graph shows a relationship between the Perth median and the Sydney median and the percentage difference between them for each year.

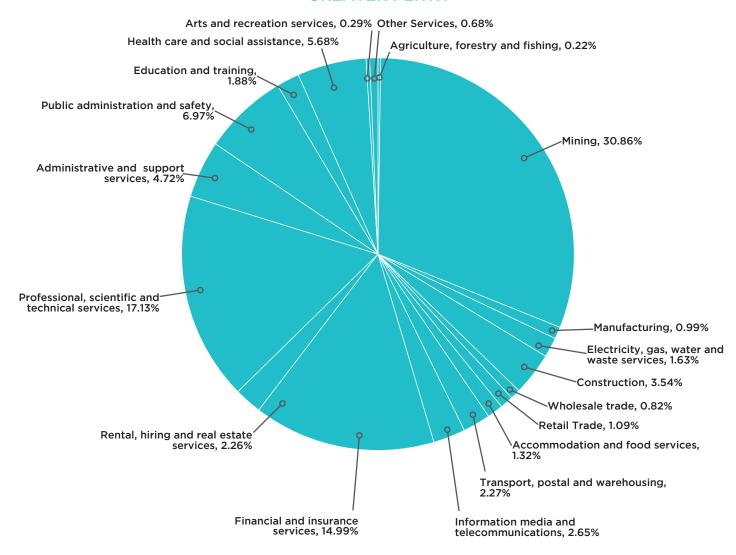




## **INDUSTRY VALUE ADDED**

Industry Value Added is the total value of goods and services produced by an industry after deducting production costs.

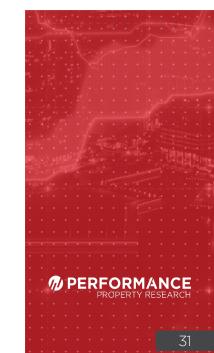
#### **GREATER PERTH**



### RESEARCH REPORT PERTH CAPITAL CITY

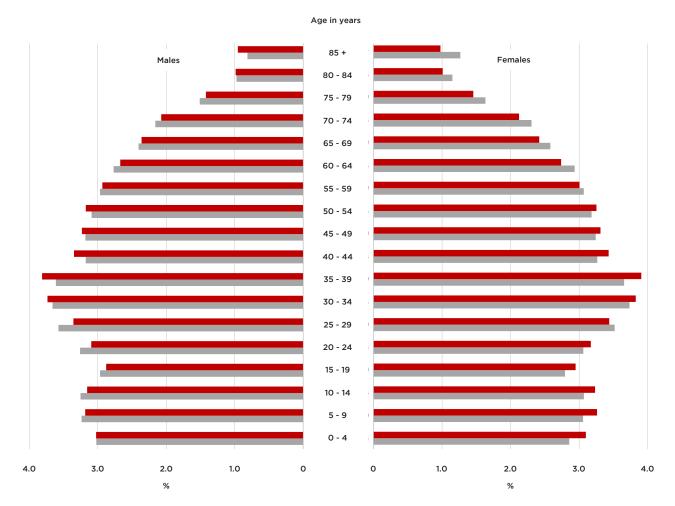


#### NEGATIVE



### **POPULATION PYRAMID**

The population pyramid demonstrates the breakdown of the different ages and sex percentages of the population. The dominant consumer base of a population is the 35 to 49 age brackets and ideally we like to see the preceding age brackets larger as they age to replace the existing group.



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 (Usual residence data).

Greater Perth

Australia

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#### SLIGHTLY NEGATIVE





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#### **OUR PROCESS**



#### **PERFORMANCE PROPERTY ADVISORY** SERVICES

- Property Acquisition
- Property Management
- Portfolio Review
- Sales Advisory / Vendor Advocacy

#### DATA **SOURCES:**

- Australian Bureau of Statistics
- BIS Shrapnel
- Residex
- SQM Research
- CoreLogic RP Data
- Foreign Investment Review Board
- Australian Trade & Investment Commission

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